



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
REGION 5  
77 WEST JACKSON BOULEVARD  
CHICAGO, IL 60604-3590

REPLY TO THE ATTENTION OF:

**DEC 24 2008**

A-18J

David E. Bennett  
Executive Director  
Metropolitan Mayors Caucus  
177 North State Street – Suite 500  
Chicago, Illinois 60601

Re: Clean Air Counts Campaign,  
Cooperative Agreement XA 965170-01-4  
End of Project Programmatic Review

Dear Mr. Bennett:

The U.S. Environmental Protection Agency has supported the Metropolitan Mayors Caucus' Clean Air Counts Campaign through a cooperative agreement. Since this project is ending, it is timely to summarize the results. This project was a unique, community-based demonstration of how key target audiences: businesses, municipalities and households respond to voluntary strategies to reduce ozone related emissions. The goal of the Clean Air Counts Campaign was to demonstrate that behavioral changes will produce immediate and quantifiable environmental results. The required final performance report, pursuant to 40 Code of Federal Regulations 30.51, was reviewed and accepted. The Caucus' report covers the period July 1, 2003 – September 30, 2008.

The campaign sought to demonstrate ways to encourage implementation of strategies by target audiences and how emissions reductions may be achieved without regulatory enforcement. The Caucus documented reductions in ozone precursor emissions of 6.87 tons/day. Most of these reductions were achieved through energy-efficient lighting and through eliminating low-volatile organic compound cleaning products and paints. Reductions were also achieved through working with municipalities to promote policies, such as, anti-idling programs, leaf-blowing bans, lighting ordinances and energy efficient codes.

In summary, we feel that our partnership with the Metropolitan Mayors Caucus, through implementation of this cooperative agreement, demonstrated that air quality improvements can be achieved through voluntary measures. We consider this cooperative agreement to be programmatically completed. The Caucus will be notified by our Assistance Section when the award is administratively closed out. We thank you and your staff for your efforts under this award.

Should you have any questions concerning this review, please contact Michael Nishi at (312) 353-8242 or [nishi.michael@epa.gov](mailto:nishi.michael@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Cheryl L. Newton". To the left of the signature is a small, stylized mark that looks like a cursive "C" or a checkmark.

Cheryl L. Newton  
Director  
Air and Radiation Division

cc: Kate Agasie  
Metropolitan Mayors Caucus

Eve Pytel  
Metropolitan Mayors Caucus

standard bcc's:      official file copy w/attachment(s)  
                             originator's file copy attachment(s)  
                             originating organization reading file w/attachment(s)

other bcc's:          Alexis Cain  
                             Carlton Nash  
                             Francis Shields